



## C3 Event Code of Conduct

By registering and attending any C3 Technology Advisors Event, the Attendee agrees to abide by the following Event Code of Conduct.

### **1. Professionalism**

Attendees shall maintain a standard of professionalism consistent with treating colleagues, clients, sponsors, and other attendees with courtesy, respect, and consideration. Attendees are expected to conduct themselves in a manner that upholds the highest standards of professionalism, integrity, and ethical conducts. Attendees shall, at all times, represent their respective Company in a positive manner and exercise discretion in speech and conduct.

Avoid offensive language, discriminatory remarks, or any form of communication that may create a hostile or unprofessional event environment. Attendees shall use inclusive language that respects and acknowledges diversity.

Failure to maintain a standard of professionalism may result in being removed from participating in the event and future events.

### **2. Respect**

Attendees shall treat all individuals, including colleagues, clients, guests, sponsors, and peers with respect, acknowledging, and valuing diverse perspectives.

Failure to comply with being respectful to others may result in being removed from participating in the event and future events.

### **3. Punctuality**

Attendees shall adhere to the prescribed schedule of the event(s), ensuring punctual arrival. Notification of inability to attend or delays shall be promptly communicated to the event organizer.

### **4. Dress Code & Personal Hygiene**

Attendees shall conform to the specified dress code for the event, presenting themselves in a manner consistent with the professional standards. Attendees are expected to maintain good hygiene and grooming standards. Proper grooming includes clean and well-maintained clothing, well-groomed hair, and attention to personal cleanliness.

While the dress code promotes a professional environment, C3 Technology Advisors recognizes and respects individual expression of style. However, these expressions should not compromise the professional atmosphere of the event.

Failure to comply with the dress code may result in a request to rectify the attire or, in more serious cases be removed from participating in the event.

### **5. Networking & Participation**

Attendees are encouraged to engage in professional networking opportunities, respecting personal space and professional boundaries. Attendees shall actively participate in discussions and activities, contributing positively to the overall atmosphere of the event.

### **6. Alcohol Consumption**

Events may include the service and consumption of alcoholic beverages. Attendees are reminded to drink responsibly and in accordance with all applicable laws. C3 Technology Advisors, its officers, employees, and



affiliates shall not be held liable for any claims, damages, losses or injuries arising from the overconsumption of alcohol by attendees.

By participating in the event and consuming alcoholic beverages, attendees acknowledge and accept responsibility for their alcohol consumption. Attendees are expected to know their limits and refrain from engaging in activities that may pose a risk to themselves or others.

C3 Technology Advisors encourages attendees to make alternative transportation arrangements if they are impaired or believe they may be impaired due to alcohol consumption.

Please be advised that any violation of applicable laws or failure to adhere to this alcohol consumption disclaimer may result in being removed from participating in the event and future events.

#### **7. Follow Event Organizers' Instructions**

Attendees shall comply with all instructions provided by event organizers, seeking clarification when uncertainties arise.

#### **8. Safety & Well-being**

Attendees shall be cognizant of emergency procedures, follow safety guidelines, and promptly report any safety concerns to event organizers. If there is an emergency, attendees must promptly report it to the correct authorities.

#### **9. Event Feedback**

Attendees are encouraged to provide constructive feedback to organizers post-event, contributing insights for the enhancement of future events.

#### **10. Failure to Comply with Event Policies**

Attendees shall adhere to all Company policies during the event. Any observed violations or concerns shall be reported to the appropriate personnel.

Non-compliance to this code of conduct may result in being removed from participating in the event and future events.